



Instructor: Jim Kemp  
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## Description:

In Entrepreneurship 12, students will learn about the stages that are required to develop and to begin to operate a business. This course covers the personal characteristics that make an entrepreneur, the elements of a viable business, and helps the students assess strengths and weaknesses in order to make good choices about their enterprises. This course is recommended only for students with an interest in starting their own business, as students will create and present a full business plan as part of the course.

There are four modules in Entrepreneurship 12:

- Module 1 – Starting The Journey
- Module 2 – Developing Your Business Plan
- Module 3 – Preparing To Do Business
- Module 4 – Doing Business

## Pre-requisites

There are no prerequisites for this course although students should have successfully completed a grade 11 Language Arts course.

## Required resources



Access to a computer and Internet access is required as there are various readings, videos and links in the course. There is a \$100 textbook deposit, which is refunded when the book is returned in good condition within one calendar year. There is no deposit required for students who are currently enrolled in NWSS, Sigma or POWER. (Students do **NOT** require a textbook to get started.) Knowles, Ron & Chris Castillo (2011). *Small Business: An Entrepreneur's Plan* (6th edition). Nelson Education Ltd. Toronto, ON.

The **prescribed learning outcomes** are listed in the course, and can also be found at the Ministry of Education's website: (<http://www.bced.gov.bc.ca/irp/plo.php>).

## Assessment Strategies / Performance Standards

There are 15 assignments worth 5% each (for a total of 75%) and 1 major assignment (worth 25%) in this course. Students hand in their assignments electronically via a drop box in the course. It is recommended that students submit at least one assignment per week. There is NO midterm and NO final exam. Students may only submit ONE assignment per day. Performance standards for some courses can be found by visiting the Ministry of Education's website: ([https://www.bced.gov.bc.ca/perf\\_stands/](https://www.bced.gov.bc.ca/perf_stands/)).

## How long will this course take?

This is a 4-credit course and students should expect to spend 100 – 120 hours to complete it.

## Need help?

Students may get help in person, by phone, by email and online in the course.